HAPPY BIRTHDAY
WITH THE PIZZA TIME PLAYERS
Birthday Party Package

Chuck E. Cheese's Birthday Package

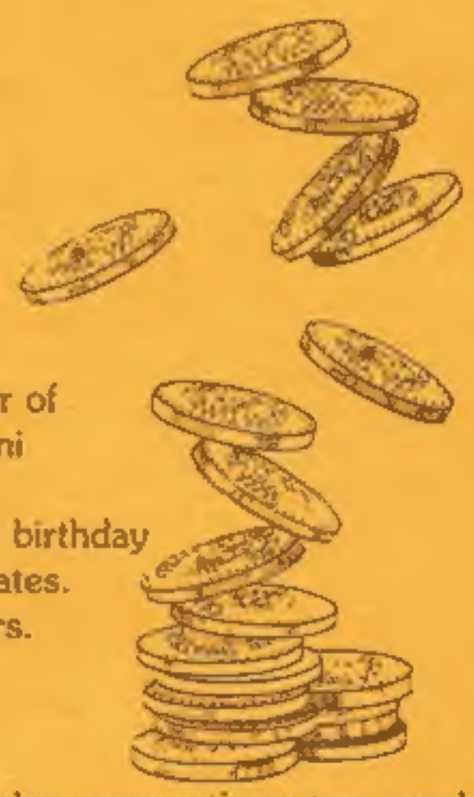
Here's what you get:

1. 5 Game Tokens for the birthday person.
2. Two Game Tokens for each guest of the party.
3. A visit to your table from Chuck E. Cheese.
4. Free balloons.
5. One large pizza of your choice and one pitcher of soft drinks for each 4 people, PLUS, a free mini pizza for the birthday person.
6. One special ice cream sundae for each guest.
7. Free Chuck E. Cheese mini Derby Hat for the birthday person. Party hats, napkins, table cloth and plates.
8. Happy Birthday sung by the Pizza Time Players. Facilities for storing ice cream and/or cakes.

Jasper T. Jowl's Birthday Package

Here's what you get:

1. 5 Game Tokens for the birthday person.
2. One game token for each guest of the party.
3. A visit to your table from Chuck E. Cheese.
4. Free balloons.
5. One large pizza of your choice and one pitcher of soft drinks for each 4 people, PLUS, a free mini pizza for the birthday person.
6. Free Chuck E. Cheese mini Derby Hat for the birthday person. Party hats, napkins, table cloth and plates.
7. Happy Birthday sung by the Pizza Time Players. Facilities for storing ice cream and/or cakes.



All birthdays are fun. But a birthday at Pizza Time Theatre is something else. Make reservations two weeks in advance by telephoning our birthday host or hostess for further details and prices.

PIZZA TIME THEATRE

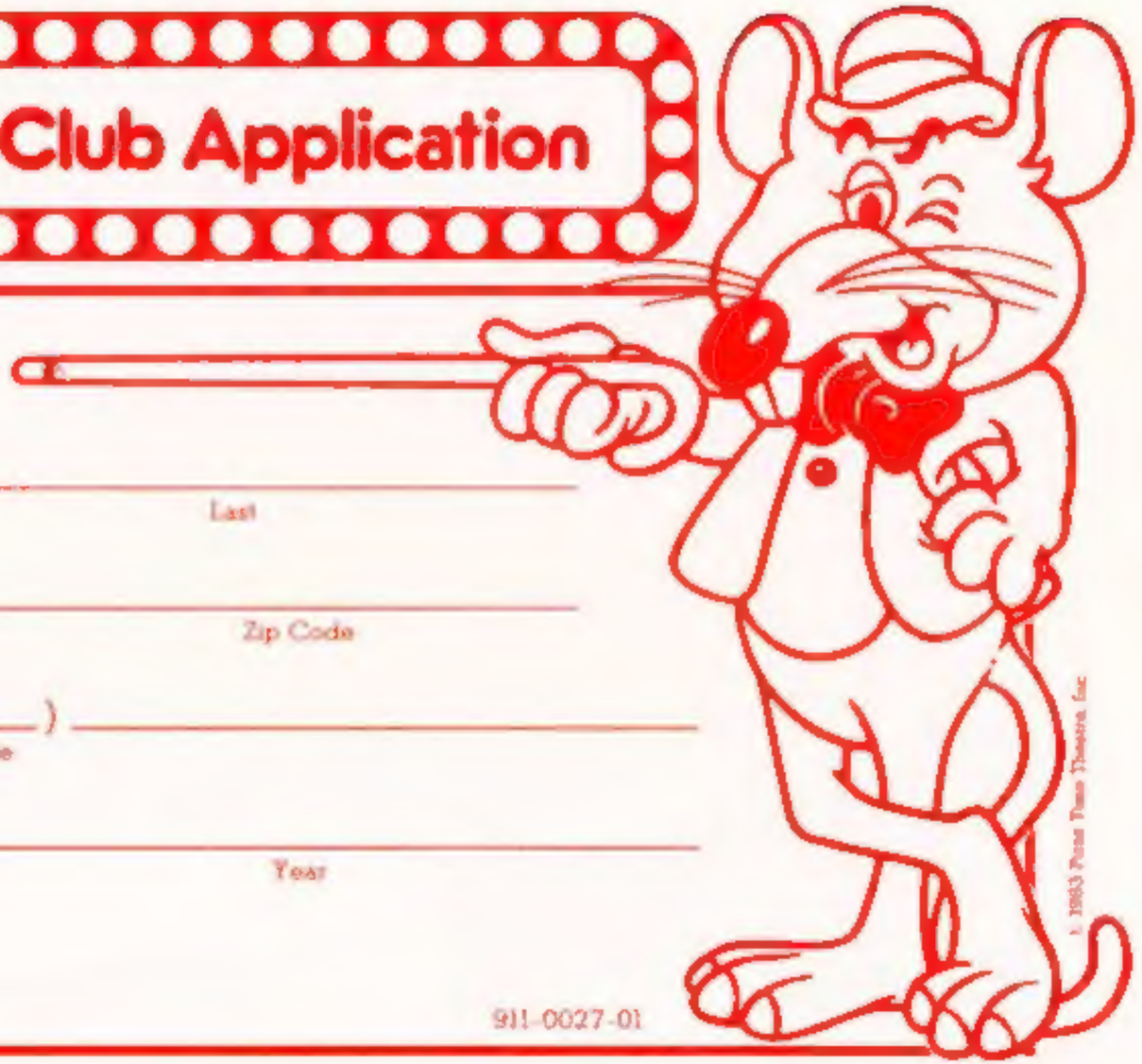
REDEEM THIS COUPON FOR FIVE (5) GAME PLAY TOKENS WITH FOOD PURCHASE AT ANY PARTICIPATING PIZZA TIME THEATRE

CHUCK E. CHEESE'S ©

GAME 5 TOKENS

CHUCK E. BUCK

Chuck E. Cheese's Official Fan Club Application



For Children 11 and under

Name _____
First Middle Initial Last

Address _____
Street City State Zip Code

Number of Family members _____ Phone Number (_____) _____
Area Code

Birthday _____
Month Day Year

Please take completed application to Jasper's General Store

911-0027-01

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CHUCK E. CHEESE'S FAMILY BIRTHDAY SPECIAL

CHUCK E. CHEESE'S FAMILY BIRTHDAY SPECIAL

Help Chuck E. celebrate his birthday! Get $2.00 off a large pizza, ten free game tokens and a free ice cream sundae when you present this card at any participating Pizza Time Theatre. Offer expires February 28, 1981.

Fill out the portion below, and you could win a party for yourself and 50 friends by returning this card. Offer expires February 28, 1981.

Name _____

Address _____

Phone _____

Winter Park
1999 Aloma Ave.
677-0505

Carrier Route Presort

Bulk Rate
U.S. Postage
PAID
Sunnyvale, CA
Permit 317

CHUCK E. CHEESE'S PIZZA TIME THEATRE

© 1981 Pizza Time Theatre, Inc.

CHUCK E. CHEESE'S

PIZZA TIME THEATRE

Chuck E. Cheese & the Great All-American Pizza Show
wish you a

HAPPY BIRTHDAY

present this coupon for your

free birthday Mini Pizza and 4 free game tokens

Must be accompanied by an adult

Chuck E. Cheese's
Pizza Time Theatre
7020 Stockton Blvd.
Sacramento, CA. 95823
393-3456

Please present your official Fan Club Membership Card at time of food purchase to be eligible for the following privileges:

1 FIVE (5) ADDITIONAL CHUCK E. CHEESE GAME TOKENS plus a SMALL SOFT DRINK on Fan Club Day, every Tuesday.

2 TWO (2) ADDITIONAL CHUCK E. CHEESE GAME TOKENS on all other days.

3 Open invitation to attend CHUCK E. CHEESE'S ANNUAL FAN CLUB PARTY, the last Tuesday in July.

4 10% DISCOUNT on any item in Jasper's General Store.

Official Fan Club Member

member _____ birthday _____

This membership expires on member's 12th birthday.

Please present your official Fan Club Membership Card at time of food purchase to be eligible for the following privileges:

1. FIVE (5) ADDITIONAL CHUCK E. CHEESE GAME TOKENS plus a SMALL SOFT DRINK on Fan Club Day, every Tuesday.
2. TWO (2) ADDITIONAL CHUCK E. CHEESE GAME TOKENS on all other days.
3. Open invitation to attend CHUCK E. CHEESE'S ANNUAL FAN CLUB PARTY, the last Tuesday in July.
4. 10% DISCOUNT on any item in Jasper's General Store.

Official Senior Citizen Card

member _____ birthday _____

Please present your official SENIOR CITIZEN CARD at time of food purchase to be eligible for the following privileges

1 FIVE (5) ADDITIONAL CHUCK E. CHEESE GAME TOKENS plus a SMALL SOFT DRINK on Fan Club Day, every Tuesday.

2 TWO (2) ADDITIONAL CHUCK E. CHEESE GAME TOKENS on all other days.

3 Open invitation to attend CHUCK E. CHEESE'S ANNUAL FAN CLUB PARTY, the last Tuesday in July.

4 10% DISCOUNT on any item in Jasper's General Store.

5 Game Tokens

5 Game Tokens

Chuck E. Cheese Says: "*Wave Your Flag America*"

Redeem this coupon for five (5) Game Play Tokens
with Food Purchase at any participating Pizza Time Theatre
On the following days this coupon is worth 40 tokens:
Armed Forces Day — May 19th
Memorial Day — May 28th
Flag Day — June 14th
Independence Day — July 4th

40 Game Tokens

40 Game Tokens

ONLY 1 CHUCK E. BUCK REDEEMABLE WITH EACH PURCHASE. NO CASH REFUNDS.

All 13 to 18 year olds are invited to

Teen Night

with

GIRLS' DRESS CODE
Dresses, Pants Outfit

BOYS' DRESS CODE
Sport Shirt, Slacks

Every
FRIDAY
10:00 P.M.
'til
1:00 A.M.

Parents pick-up at closing 1:00 A.M.

Only
$6.00

Includes:

* ALL you can eat PIZZA BUFFET (until 11:30)
* Unlimited SOFT DRINKS (small size) until 12:30
* Unlimited GAME PLAY
* Music and Dancing!
* Special Events!

NO SMOKING ALLOWED

Chuck E. Cheese™

7614 Greenback Lane • Citrus Heights, CA • 722-1687

No Leaving and Returning

RESERVED FOR:

RESERVED FOR:

3208-07

For only $3.95 per person, Chuck E. Cheese's Birthday Party Package includes:

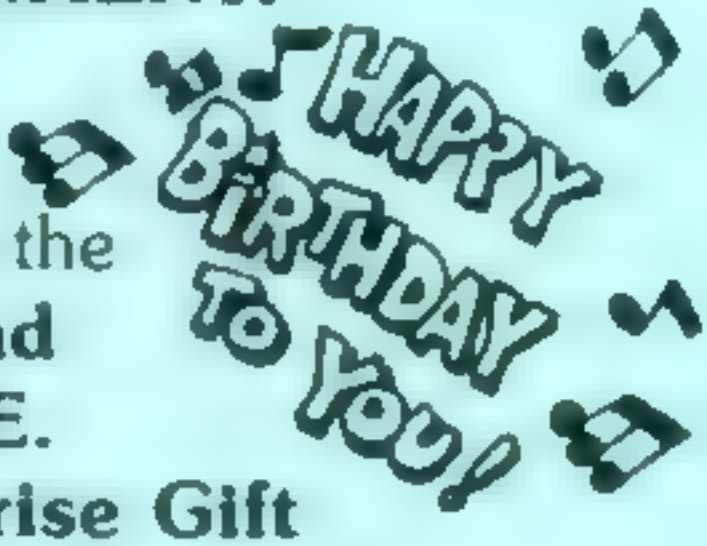
FOOD!

A large pizza with one topping and a pitcher of soft drink for every six guests. The birthday person receives an individual mini pizza.

FUN!

Eight game tokens ($2 play value) for the birthday person and four game tokens ($1 play value) for each guest. Party hats, balloons, and tablecloths included.

ENTERTAINMENT!



A special Happy Birthday skit sung by Chuck E. Cheese and the Pizza Time Players, **and a visit from Chuck E. Cheese with a Surprise Gift for the Birthday Person.**

A delicious chocolate layer cake for every 10 people. Invitations available in Jasper's General Store.

Contact birthday host or hostess for additional information.

Contact the following Chuck E. Cheese for more information

Chuck E. Cheese
7020 Stockton Blvd.
Sacramento, CA
393-3456

Dear Merchant:

If you are planning a company party for the holidays, why not consider Chuck E. Cheese Pizza Time Theatre. We offer fun, food and entertainment with several group packages to fit your specific needs. If we may be of assistance to you in planning your group function, please call 393-3456.

Cordially Yours,

Chuck E. Cheese
Pizza Time Theatre
Florin Mall

Chuck E. Cheese

SCHOOL COMPUTER PROGRAM

Earn a COMPUTER for your school!

Chuck E. Cheese's Pizza Time Theatre makes it possible for you and your classmates to earn a computer for your school. You can participate in the Chuck E. Cheese Computer Program three ways:

- Hold a Computer Night in any participating Pizza Time Theatre and take home a percentage of the total food and beverage receipts for that day.
- Sell Chuck E. Cheese Computer Bucks, good for tokens, as a profit-maker.
- Add an additional $1 toward earning your school's computer with EACH purchase of $20 or more by your group at a Pizza Time Theatre for 30 days before AND after your Computer Night.

Contact your school official or your local Pizza Time Theatre Manager for additional information. Help Chuck E. Cheese bring computer literacy to your community.

911-0079-01

Chuck E. Cheese's Pizza Time Theatre

Chuck E. Cheese's GOOD TIMES Package

One low entry price includes the following GOOD TIMES:

Pizza Time
All the pizza you can eat
from our pizza buffet carousel

Play Time
All the games you can play
and all the rides you can ride

Show Time
Chuck E. Cheese and the Pizza Time Players
entertain every 8 minutes

Any Time
One and one-half hour time limit
per admission

Beginning March 15, 1982, Chuck E. Cheese's GOOD TIMES Package will be available to patrons at our Cupertino Pizza Time Theatre. This exciting new concept allows families to enjoy Pizza Time Theatre and all its magic for one low entry price.

Carrier Route Presort

Bulk Rate
U.S. Postage
PAID
Sunnyvale, CA
Permit 317

GOOD TIMES Package

Adult	$5.00
Child (Under 12)	$3.00
Child (Under 3')	FREE

Luncheon GOOD TIMES Package*

11:00 a.m. to 4:00 p.m., Monday through Friday

Adult	$3.00
Child (Under 12)	$2.00
Child (Under 3')	FREE

*Also includes salad and beverage

Present this coupon for Chuck E. Cheese's GOOD TIMES Package, beginning March 15, 1982 at this Pizza Time Theatre location only:

975 Sunnyvale/Saratoga Road at Bollinger Road

Put some fun in your noon meal with Chuck E. Cheese's

FUN LUNCH!

Chuck E.'s **FUN LUNCH** Specials treat you to great-tasting pizza, sandwiches, and salad, plus Free Game Tokens, good for all the latest games. You can't help but have fun during lunchtime at Chuck E. Cheese's!

$1.29

All-you-can-eat Salad Bar, Beverage, and 3 Game Tokens

$2.89

Sandwich or Mini-Pizza, Salad, Beverage, and 5 Game Tokens

FUN LUNCH Specials offered from 11:00 a.m. to 4:00 p.m. Monday through Friday, March 29–April 30, 1982. A great lunch idea for Secretaries Week, April 19–23!

"Take Your Office to Lunch Contest!"

Win a Luncheon Party for 10 people to be used during May! (Monday through Friday, 11:00 a.m. to 4:00 p.m.) Ten parties will be awarded on April 30, 1982 in each Pizza Time Theatre. Deadline for entries in the drawing is April 28, 1982.

No purchase required to enter.

Name_____

Company _____

Office Telephone _____

Are you a member of Chuck E. Cheese's Corporate Fan Club? _____

© Pizza Time Theatre, Inc.

PIZZA TIME THEATRE
PROMOTIONAL MATERIAL
(Collection of Various Promotional Documents)

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Archived: 9-4-12
Submission by Various Submitters
Version 2.0 (Addition of Six Items)

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